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sa code of practice for the marketing of health products ... compliance with the code will ... on practical and scientifically validated information.

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pharmaceutical marketing in perspective ... this communication enables pharmaceutical research companies to inform health care professionals about the

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knjiga sadrži pregled smernica za plasiranje i marketing farmaceutskih produkata u razli?itim državama širom sveta, ...

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us and international codes on pharmaceutical marketing ... content of promotional communications which is ... although compliance with the phrma code will ...

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jpma code of practice ... "ifpma code of pharmaceutical marketing practices" and has since been revised ... code compliance with related subsidiaries, ...

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drug compliance programs; ... warning letters and notice of violation letters to pharmaceutical companies; ... drug marketing, advertising, and communications ...

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pharmaceutical marketing: ethical and responsible conduct 7 around 72% of the respondents indicated that the code of marketing practice will impact the manner in which